



Pediatricians urge you to
VOTE YES ON
PROP 31

Stop Candy-Flavored Tobacco

Big Tobacco is luring kids to nicotine addiction with flavors like Cotton Candy and Lemon Drop.

Your pediatrician knows the best prevention is **voting YES on Prop 31.**

Cotton candy, pink lemonade, bubble gum... when tobacco companies sell candy-flavored e-cigarettes, they know exactly what they are doing. And so do we.

Protect California kids from Big Tobacco's candy-flavored trick.

4 out of 5 kids who have used tobacco started with a flavored product, and once they are hooked they can be hooked for life. By voting YES on Prop 31 we can end candy-flavored tobacco sales and save our kids from a lifetime of addiction.



**VOTE YES
ON PROP 31**

**DON'T LET BIG TOBACCO
HOOK OUR KIDS**

**Return your ballot on
or before November 8**

Endorsed by:



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